



Certificate of Achievement

Michael Frank

has completed the following course:

DIGITAL SKILLS: GROW YOUR CAREER
ACCENTURE

This course explored the meaning of digital and how it has changed the way we work, and provided advice on how to successfully grow or kickstart your career in the digital age.

2 weeks, 1 hour per week



Candida Mottershead
Lead Educator
Accenture



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

This learner has not verified their identity. The certificate and transcript do not imply the award of credit or the conferment of a qualification from Accenture.

A small icon of a staircase with three steps, positioned to the left of the name "Michael Frank".

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has completed the following course:

DIGITAL SKILLS: GROW YOUR CAREER ACCENTURE

Digital technology touches almost every aspect of our lives, including work. This course explored the meaning of digital, how it has changed the way we work and how to build or grow a career in the digital age. It provided an overview of the different career paths available, highlighting the key skills that are more important today than ever before, in order to thrive in this digital environment.

STUDY REQUIREMENT

2 weeks, 1 hour per week

LEARNING OUTCOMES

- Describe what the term 'digital' means and explain why digital skills will be more important than ever in the future
- Explain how the world of work is changing and how digital technologies are driving that change
- Identify opportunities to promote yourself or your business online
- Demonstrate your skills to attract the employer of your choice
- Identify key information in a job advert and plan how best to apply for a job

SYLLABUS

- The meaning of 'digital'
- Introduction to key digital technologies that are impacting the way we work
- Changing workplace dynamics due to digital technologies
- Considerations around digital strategy when promoting your business
- Key skills required in a digital age
- Ways of showcasing your skills to attract employers