



Statement of participation

Michael Frank

has completed the free course including any mandatory tests for:

Sporting women in the media

This free 8-hour course explored whether gendered inequalities exist in sport by evaluating the media coverage.

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www.open.edu/openlearn

This statement does not imply the award of credit points nor the conferment of a University Qualification. This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:

<https://www.open.edu/openlearn/health-sports-psychology/sporting-women-the-media/content-section-0>

COURSE CODE: **E314_2**

Sporting women in the media

<https://www.open.edu/openlearn/health-sports-psychology/sporting-women-the-media/content-section-0>

Course summary

The mass media (e.g. radio, TV, internet) has become one of the most powerful institutional influences in society. This free course, Sporting women in the media, explores whether gendered inequalities exist in sport by evaluating the media coverage. The media can be highly influential in shaping perceptions about gender in sport and headlines indicative of differences in how male and female athletes are regarded in the media. In the course you'll examine messages that the media send us about gender in sport, their potential impact and how gender ideologies can be challenged.

Learning outcomes

By completing this course, the learner should be able to:

- understand the key contemporary issues surrounding gender in sport
- draw on evidence (not just statistics) to understand gender equality in sport
- understand gender discrimination in sport via traditional perceptions of masculinity and femininity.

Completed study

The learner has completed the following:

Section 1

'You run like a girl!'

Section 2

Gender discrimination in sport

Section 3

Inequalities in sport

Section 4

Masculinity and the culture of sport

Section 5

Femininity and sport

Section 6

Gender outlaws

Section 7

Conclusion