

Confirmation of Participation

Michael Frank

has participated in the course

Intrapreneurship - Make your Business great again

The course covered the following topics:

- ✓ the concept of intrapreneurship,
- ✓ examples of entrepreneurial organizations and intrapreneurship projects,
- ✓ opportunity identification at work, perception development of business opportunities at work and conversion of challenges into opportunities,
- ✓ identification of stakeholders, target groups and sponsors of intrapreneurial projects,
- ✓ formation of coalitions around new business ideas,
- ✓ pitching to the various audiences, including board of directors.



Mag. Christian Friedl, MSc
FH JOANNEUM



Stefanie Schweiger
openHPI



Thomas Neumann, MA
AVL List GmbH



Agnieszka Zur, PhD
Cracow Univ. of Economics

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