



# Certificate of Achievement

Michael Frank

has successfully passed the course

**Online Advertising**

by



September 4th, 2018



Note: Open2Study subjects are not equivalent to accredited tertiary or higher education subjects. Completion of this subject does not confer credit or advanced standing towards any subject, course or qualification. This certificate cannot be used to affirm that the student was enrolled or studying directly with any educational institution delivering a subject through Open2Study.

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## Online Advertising



Final score: 85 %

### Completed assessments

Module	Score
Evolution of online advertising	80%
Types of online advertising	80%
Digital platforms	100%
Digital campaign planning & measurement	80%

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